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FIRST PRESEASON GAME

THE DOPE SHEET: Two years after he co-founded the Packers with Curly Lambeau in 1919, George Calhoun began publicizing the team in a weekly piece called The Dope Sheet. Honoring Calhoun, the team's first publicity director, and in an effort to preserve history, the Packers this year will produce 1-2 pages of miscellaneous charts, notes, stats and anecdotes in the weekly release.

THIS WEEK: The Packers make their fourth appearance in the Canton Hall of Fame Game (also 1969, 1980 and 1993).

- James Lofton this weekend will become the 20th Packers representative enshrined in Canton. Only the Bears have more (26). Pittsburgh (17) is third.
- In 1980, the Hall also inducted a Packers representative and featured the team in the game during the same weekend. Canton enshrined Herb Adderley and Green Bay played the Chargers to a scoreless tie.
- Only the Browns (5) have made more appearances in the game. The Giants and Steelers have also played in Canton four times.
- The Packers hold two Hall of Fame Game records: the single-game rushing mark (Travis Williams, 130 yards, 1969) and longest run (Williams, 57, 1969). Plus, that '69 contest vs. Atlanta produced the most combined rushing yards in series history, 349 (Packers 193, Falcons 156).

WHAT TO LOOK FOR MONDAY:

- ▶ The Packers will kick off a five-game preseason schedule. In 1978, the NFL began scheduling 16 regular-season games, cutting the standard preseason slate from six games to four. Since, the Packers have previously played an extra preseason contest four times (1980, 1993, 1997, 1998).
- Amazingly, the Packers will play a preseason opponent that also appears on their regular-season schedule for the 17th time during the Brett Favre era (since 1992). Previous instances: Cleveland 2001; N.Y. Jets 2000, Miami 2000, Denver 1999, Miami 1997, New England 1997, Buffalo 1997, New Orleans 1995, Pittsburgh 1995, L.A. Rams 1994, Miami 1994, New England 1994, L.A. Raiders 1993, Kansas City 1993, New Orleans 1993 and L.A. Rams 1992. In those 16 regular-season "repeat" games, Favre and the Packers are 10-6.
- ► Excluding games at the University of Wisconsin and Chicago college all-star games, Green Bay will play a "neutral" preseason contest for the 60th time. Mostly for financial reasons, the Packers played 53 neutral nonleague tilts from 1938-64, appearing in locales such as Hershey, Pa., Rock Island, III., Bangor, Maine, and Cedar Rapids, Iowa. Green Bay also played the Chicago Cardinals at St. Louis in 1956 (before the team moved there in 1960) and Ohio contests in Akron (1955) and Toledo (1950). In 1966, the Packers began receiving more than \$1 million annually, thanks to Pete Rozelle's TV package, lessening the need for income from neutral games. As a result, the team has played just six neutral games since 1969:

Location	<u>Year</u>	Opponent	<u>Result</u>
Canton	1969	Atlanta	W, 38-24
Canton	1980	San Diego	*T, 0-0
Phoenix	1987	Denver	L, 14-20
Canton	1993	L.A. Raiders	L, 3-19
Toronto	1997	Buffalo	W, 35-3
Tokyo	1998	Kansas City	W, 27-24
	*—c	alled with 5:29 left (se	evere lightning)

WELCOME HOME: Kenny Peterson, the Packers' thirdround draft pick in April, will become one of few players, if

not the first, to play his initial NFL game on his home highschool field. Peterson earned consensus All-America honors at Canton's McKinley High School, playing home contests at Fawcett Stadium. As a senior, he helped his team (14-0) to the Ohio Division I state championship.

ON A PREVIOUS ROAD TRIP TO CANTON: Curly Lambeau and his friend Don Murphy in 1922 drove to Canton for the NFL spring meetings, where Lambeau asked for re-instatement (the league banished the Packers for using active college players during the '21 season). Upon arrival, Murphy sold his Marmon Roadster, gave \$200 to Lambeau to meet most of the \$250 re-entry fee (Lambeau chipped in \$50 of his own money), and used the rest to buy return train tickets to Green Bay. As the new Packers owner, Lambeau then allowed Murphy to play in one game (he covered on the first 1922 preseason kickoff).

Hall of Famer birthplaces

Did you know, 19 cities have served as birthplaces to multiple Pro Hall of Famers? Of those 19, here are the six smallest (including three Wisconsin towns and Canton).

Population	<u>Town</u>	Hall of Famers		
102,313	Green Bay, Wis.	Arnie Herber, Curly Lambeau		
84,531	Columbia, Mo.	Walter Payton, Jackie Smith		
80,806	Canton, Ohio	Dan Dierdorf, Alan Page		
54,514	Temple, Texas	Sammy Baugh, Joe Greene		
38,426	Wausau, Wis.	Elroy Hirsch, Jim Otto		
27,368	Superior, Wis.	Bud Grant, Tuffy Leemans		
(2000 U.S. Census)				

PACKERS HISTORY 101: Today, Super Bowls are one of the toughest entertainment tickets in the world. But when Green Bay met Kansas City in the first AFL-NFL World Championship, the Los Angeles Coliseum was two-thirds full (61,946).

PACKERS HISTORY, ADVANCED: Despite Vince Lombardi's stern reputation, Max McGee missed curfew on several occasions, including the night before Super Bowl I. Just 12 hours before the game, McGee snuck out of the hotel and returned at 7:30 a.m. The receiver, who'd caught only four passes the entire 1967 season, sat on the bench talking to Paul Hornung, another veteran reserve, about Hornung's wedding when Lombardi called McGee's name. McGee, figuring the coach found out about his overnight deviance, figured he was about to be fined \$5,000. Instead, Lombardi ordered him into the game and McGee nearly fainted. Spelling Boyd Dowler (injured on the game's opening series), McGee went on to catch seven passes for 138 yards and two TDs.

CONNECTIONS: Vice president of football operations **Mark** Hatley (1986-96), personnel analyst to the general manager John Schneider (1997-99), offensive coordinator Tom Rossley (1999), scout Brian Gutekunst (1998), CB Derek Combs (2002), LS Rob Davis (1996), DT Terdell Sands (2001-02) and C Frank Winters (1990-91) were previously in Kansas City. Chiefs assistant offensive line coach Irv Eatman (1999), LB coach Joe Vitt (1999), and DEs Vonnie Holliday (1998-2002) and Jared Tomich (2001-02) were previously in Green Bay. Packers coordinators Ed Donatell (Akron) and Tom Rossley (Painsville) are both from Ohio.

CAMP HEADLINES: After rookies and free agents reported July 18, the Packers held their first full-squad workouts July 22...First-round draft pick Nick Barnett, anxiously awaiting his contract, covertly watched the first rookie practice July 19 from a parking lot before signing soon after...Eric Crouch went on the reserve/retired list July 22...Returning from season-ending injuries, Mark Tauscher and Chad Clifton unexpectedly went full speed in the first full-squad workouts, July 22.