

#### **PACKERS FAMILY NIGHT** *Presented by Bellin Health*

What: 10th Packers Family Night, Presented by Bellin Health. To benefit Wendy's Wonderful Kids.

### When/Where:

- Saturday, Aug. 7, 2010, Lambeau Field.
- Evening activities get underway in the stadium at 5:30 p.m., followed by on-field football drills at 6:30 and the scrimmage at approximately 7:30.

# **Sponsors:**

• Bellin Health is the presenting sponsor. Other sponsors include Fox 11, Wendy's Wonderful Kids and Copps-Pick 'N Save.

# **Features/Activities:**

- **On-field football drills** and an **intra-squad scrimmage** between the Packers' offense and defense.
- Copps-Pick 'N Save Family Night Picnic: In Lambeau Field's east-side parking lot.
- Chili's Jerseys-Off-Our-Backs promotion: Packers once again be giving away Family Night used jerseys to lucky fans in attendance.
- Copps-Pick 'N Save Fireworks: The evening will conclude with a spectacular fireworks display.
- Kemps Packers Experience.
- More details will be announced in coming weeks.

### **Tickets:**

- Tickets are priced at \$10 and will be **available at 9 a.m., June 25**, through **Ticketmaster**, online, over the phone and in person. Ticketmaster fees will apply.
- A direct link to online ticket sales information can be found here on June 25.
- Over the **phone**, tickets can be purchased by calling toll free at 800/745-3000. The toll-free Ticketmaster Express number, 866/448-7849, also can be used. It is a self-service information line utilizing an automated system. A TDD (Telecommunications Device for the Deaf) number also is available at 877/474-4TDD.
- **In-person sales** are available at statewide Ticketmaster locations, including Boston Store locations in Brookfield, Glendale, Greendale, Janesville, Madison, Milwaukee, Racine and Wauwatosa. Other inperson locations are Younker's in Green Bay and the Milwaukee Theatre. <u>Click here</u> for a complete PDF listing of Ticketmaster outlet in Wisconsin.
- The **Packers' ticket office** at Lambeau Field also is an option for in-person purchases.

- A limit of eight tickets per purchase will be in place for an initial sales period to allow more fans to have the chance to make a transaction.
- A group ticket program (minimum of 50 tickets) again is offered. The application form is <u>available</u> <u>online (PDF)</u>, in person at the Packers ticket office or can be requested to be faxed by calling 920/569-7501. Group ticket orders are restricted to approved groups and organizations, and are to be used for the sole purpose of accommodating a group or organizational outing. Resale is prohibited.
- In case of inclement weather, no refunds will be issued unless all stadium activities from 5:30 p.m. until the end of the fireworks show are cancelled.

# **Parking:**

- Parking for the event will be \$5, with 100 percent of the net proceeds to be donated to the Packers' 'Family Night' partner, the Dave Thomas Foundation for Adoption, to support its <u>Wendy's Wonderful</u> <u>Kids</u> foster care adoption program in Wisconsin.
- Due to the potentially large number of people attending, parking will be limited. Please plan to arrive early.

# **Television:**

• For fans not attending the event, it will be televised in Green Bay on WLUK-TV FOX 11, as well as on WITI-TV in Milwaukee, WMSN-TV in Madison, WFXS-TV in Wausau and WLAX-TV in La Crosse. Hosted by Drew Smith and other members of the Fox 11 sports and news staffs, the live broadcast will start at 6:30 p.m.

# **Day's Timeline:**

- 5:30 p.m. Family Night Activities begin.
- 6:30 p.m. Packers begin football drills.
- 7:30 p.m. Packers introduced, scrimmage begins.
- Post-scrimmage Lambeau Field fireworks display, Family Night ends

\*\*\* A more specific timeline will be posted in the coming weeks.