

PACKERS FAMILY NIGHT

Presented by Bellin Health

2011 Info:

What: 11th Packers Family Night, Presented by Bellin Health. To benefit Wendy's Wonderful Kids.

When/Where:

- Saturday, Aug. 6, 2011, Lambeau Field.
- Day Activities get underway at 10:30 a.m. in the Tundra Tailgate Zone and parking lot. Gates open at 5:30 p.m., warm-ups at 6:30 and practice at approximately 7:30.

Sponsors:

• Bellin Health is the presenting sponsor. Other sponsors include Fox 11, Wendy's Wonderful Kids and Copps-Pick 'N Save.

Features/Activities:

- Warm-ups and an Practice for the Packers' offense and defense.
- **Copps-Pick 'N Save Family Night Picnic:** In Lambeau Field's east-side parking lot, from 12:30 to 6 p.m.
- **Chili's Jerseys-Off-Our-Backs** promotion: Packers once again be giving away Family Night used jerseys to lucky fans in attendance.
- Frontier's Interactive Kiosks: will provide opportunities for fans to win prizes throughout the day.
- Copps-Pick 'N Save Fireworks: The evening will conclude with a spectacular fireworks display.
- Kemps Packers Experience, from 10:30 a.m. to 7:30 p.m.
- Sidewalk Chalk Area, from 10:30 a.m. to 7:30 p.m. near the Oneida Nation Gate..
- **Stadium Concourse Activities during practice** include clowns, crafts, G-Force tattoos, airbrush tattoos and sign-making.

Tickets:

- Tickets are priced at \$10 and are available through **Ticketmaster**, online, over the phone and in person. Ticketmaster fees will apply. <u>Click here to purchase online</u>.
- Over the **phone**, tickets can be purchased by calling toll free at 800/745-3000. The toll-free Ticketmaster Express number, 866/448-7849, also can be used. It is a self-service information line utilizing an automated system. A TDD (Telecommunications Device for the Deaf) number also is available at 877/474-4TDD.

- **In-person sales** will be conducted at a number of Ticketmaster locations, including Wal-Mart locations throughout Wisconsin, as well as Boston Store locations in Brookfield, Glendale, Greendale, Janesville, Madison, Milwaukee, Racine and Wauwatosa. Other in-person locations are Younker's in Green Bay and the Milwaukee Theatre. <u>Click here</u> for a complete PDF listing of Ticketmaster outlet in Wisconsin.
- The **Packers' ticket office** at Lambeau Field also is an option for in-person purchases.
- **In case of inclement weather**, no refunds will be issued unless all stadium activities from 5:30 p.m. until the end of the fireworks show are cancelled.
- All individuals, regardless of age, require a ticket for admittance.

Parking:

- Parking for the event will be \$5, with 100 percent of the net proceeds to be donated to the Packers' 'Family Night' partner, the Dave Thomas Foundation for Adoption, to support its **Wendy's Wonderful Kids** foster care adoption program in Wisconsin
- Due to the potentially large number of people attending, parking will be limited. Please plan to arrive early.

Television:

• For fans not attending the event, it will be televised in Green Bay on WLUK-TV FOX 11, as well as on WITI-TV in Milwaukee, WMSN-TV in Madison, WFXS-TV in Wausau and WLAX-TV in La Crosse. Hosted by Drew Smith and other members of the Fox 11 sports and news staffs, the live broadcast will start at 6:30 p.m.

Day's Timeline:

- 10:30 a.m. Atrium and parking lot open to the public.
- 10:30 a.m. Day Activities begin in Tundra Tailgate Zone and parking lot.
- 3:30 p.m. Atrium closes to the public.
- 4:30 p.m. Atrium re-opens to ticketed guests.
- 5:30 p.m. Gates open.
- 5:30 p.m. Youth football teams will scrimmage on-field.
- 6:00 p.m. 2010 Packers Highlight Film
- 6:30 p.m. Packers warm-ups (south half of field).
- 6:40 p.m. Green Bay Elite Dance Group (north half of field).
- 7:15 p.m. Oneida Nation Contest.
- 7:30 p.m. Packers introductions, National Anthem, practice kickoff.
- Post-practice Lambeau Field fireworks display, Family Night ends.

Features/Activities

Frontier's interactive kiosks will provide opportunities for fans to win prizes throughout the day.

