



## PACKERS FAMILY NIGHT FACT SHEET

- What:** 13th Packers Family Night, presented by Bellin Health. To benefit Wendy's Wonderful Kids.
- When/Where:**
- Saturday, Aug. 3, Lambeau Field.
  - Evening activities get underway in the stadium at 5:30 p.m., followed by on-field football drills at 6:30 and the scrimmage at approximately 7:30.
- Sponsors:**
- **Bellin Health** is the presenting sponsor. Others: **Fox 11**, **Wendy's Wonderful Kids** and **Copps-Pick 'N Save**.
- Features/Activities:**
- **On-field football drills** and an **intra-squad scrimmage** between the Packers' offense and defense.
  - **Copps-Pick 'N Save Family Night Picnic:** In Lambeau Field's east-side parking lot.
  - **Chili's Jerseys-Off-Our-Backs** promotion: Packers will once again be giving away Family Night used jerseys to lucky fans in attendance.
  - **Copps-Pick 'N Save Fireworks:** The evening will conclude with a spectacular fireworks display.
  - **Kemps Packers Experience (inflatable football activities)** in the Tundra Tailgate Zone.
- Tickets:**
- Tickets, priced at \$10, will go on sale June 24 at 9 a.m. Fans can purchase their tickets through Ticketmaster, over the phone or via the internet. Tickets also can be purchased at the Packers' ticket office in person.
  - **In case of inclement weather**, no refunds will be issued unless all stadium activities – from 5:30 p.m. until the end of the fireworks show – are cancelled.
  - A **group ticket program** (minimum of 50 tickets) will be offered again. The application form is available online at <http://pckrs.com/familynight>, in person at the Packers ticket office or can be requested to be faxed by calling 920/569-7501. Group ticket orders are restricted to approved groups and organizations, and are to be used for the sole purpose of accommodating a group or organizational outing. Resale is prohibited.
  - All individuals, regardless of age, require a ticket for admittance.
- Parking:**
- Parking in the Lambeau Field Parking lot for the event will be \$5, with 100 percent of the net proceeds to be donated to the Packers' 'Family Night' partner, the Dave Thomas Foundation for Adoption, to support its **Wendy's Wonderful Kids** foster care adoption program in Wisconsin.
  - Due to the potentially large number of people attending, parking will be limited. Please plan to arrive early. Parking is also available on neighboring streets.
- Television:**
- For fans not attending the event, it will be televised in Green Bay on WLUK-TV FOX 11, as well as on WITI-TV in Milwaukee, WMSN-TV in Madison, WFXS-TV in Wausau and WLAX-TV in La Crosse. Hosted by Drew Smith and other members of the Fox 11 sports and news staffs, the live broadcast will start at 6:30 p.m.
  - The Packers donate a group of tickets each year to an organization chosen by our Community Outreach Department.
- Miscellaneous:**
- Day's Timeline:**
- 5:30 p.m. – Family Night Activities begin in stadium bowl with Packers highlights film.
  - 6:30 p.m. – Packers pre-game warm ups.
  - 7:30 p.m. – Packers introductions, national anthem, scrimmage kickoff.
  - 9:30 p.m. – Scrimmage ends, Jerseys off our Backs giveaway.
  - 9:45 p.m. – Fireworks begin.